Influencer & Affiliate

Influencer & affiliate CRM data layer: six CRUD models with mail.thread, computed reach/ROI/payout, secrets-based affiliate codes (no PayPal/Stripe SDK call, no /aff redirect, no portal, no social monitoring)

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influencer_affiliate_mgmt

https://pokutsoft.com

1. Overview

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Influencer & Affiliate Marketing — Data Layer

Data-model layer for influencer / affiliate marketing in Odoo. Six CRUD models with proper Odoo idioms (mail.thread, computed reach/performance/ROI/pending_payout, secrets-based unique affiliate code, security ACLs, multi-language i18n directory). The integration surfaces — PayPal/Stripe SDK calls, social-media monitoring, /aff redirect controller, self-service portal, e-signature — are NOT wired yet. See the explicit gaps list below before purchase.

2. Key Features

- influencer.campaign: mail.thread, brief, deliverable list, computed total_reach + ROI fields
- influencer.commission + influencer.commission.tier: CPA / CPM / CPC / flat / tiered commission model records with multi-currency amount field; tier data seeded in XML
- influencer.payout: payout record with state, payment_method selection (paypal / stripe / bank), computed pending_payout from earned-paid difference
- influencer.content: content record with engagement compute
- affiliate.link: link record with computed full_url + conversion_rate fields
- Security: ir.model.access.csv with per-role read/write/create/unlink ACLs
- i18n: multi-language .po files shipped (ar / bg / cs / da / de... at least 5+ locales)
- Cron: 'Process Payouts' cron exists (writes state='processing' on draft payouts — see gap list: this is a no-op state flip, NOT money movement)
- No PayPal SDK call: payment_method has 'paypal' selection but no paypalrestsdk import, no Payout.create. Money is NOT moved.
- No Stripe SDK call: payment_method has 'stripe' selection but no stripe import, no Transfer.create. Money is NOT moved.
- No 1099 tax form generation despite the previous description
- No self-service portal: manifest depends on 'portal' but there is no portal.mixin inherit, no portal controller, no portal template override. Influencers cannot log in to a portal page.

3. How to Use

Install the module from Apps, then open its menu from the Odoo top bar. Configure the settings, then use the documented screens to run your workflow.

4. Support

Support: support@pokutsoft.com · Catalog: https://pokutsoft.com · Live demo: https://demo.pokutsoft.com